

HOW RELATE WORKS

RELATE's core activity is a **one-week visit** to a top research lab, offered free of charge to 80 European journalism students.

Key features include:

• A long-term partnership with journalism schools and research institutes - providing exchange opportunities for young journalists and researchers in an **ever-growing network**;

• Professional help in pitching articles, audio or video productions directly after the visits - showcasing the work of students and the project itself;

• A **publicity campaign** during the entire life cycle - building the presence and profile of the RELATE project, while tracking its development and impact;

• A **final workshop** in Brussels, January 2011, for researchers, journalists, and EC officials - exploring the project results at a high-level EU debate.

THE PARTNERS

The project consortium is made up of 5 partners, each contributing with their own competencies to RELATE objectives:

MINERVA Consulting & Communication – Belgium



A PR agency specialised in management, implementation and assessment of dissemination activities within research projects for the EU programmes. MINERVA is in charge of the project's administrative coordination, the overall project dissemination and the selection of new research labs.

EJC, The European Journalism Centre – The Netherlands



An independent institute dedicated to the highest standards in journalism, operating as a facilitator and partner in a wide variety of training and media development projects. The EJC acts as intermediary with the students. It is in charge of their selection and the evaluation of their work.

ENEA, Italian National Agency for New Technologies, Energy and the Environment – Italy



A public research body operating in the fields of energy, the environment and new technologies to support competitiveness and sustainable development in Italy and Europe.

EPFL, Ecole Polytechnique Fédérale de Lausanne – Switzerland



One of the two Ecoles Polytechniques Fédérales of the country, it is devoted to education, research and technology transfer at the highest international level.

ENEA and EPFL make their research laboratories and personnel available to host the students and guide them through their activities on the spot.

TÜBİTAK, The Scientific and Technological Research Council of Turkey – Turkey



The Turkish governmental agency in charge of promoting and coordinating research and development in line with the national targets of economic and technical progress. TÜBİTAK contacts Turkish research organisations to send students to their facilities with the aim to improve EU-Turkey dialogue.

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PROJECT COORDINATOR

relate
REsearch LABs for TEaching journalists

DISCOVER SCIENCE
...INSIDE OUT



WHAT IS RELATE?

RELATE **promotes dialogue** between researchers and journalists. It helps labs to showcase their work, while giving journalists the 'inside track' on research stories.

RELATE brings **journalism students** to research labs across Europe, allowing them to report first-hand on the benefits and impacts of scientific research. Shortly after their visits, the students produce an article, audio or video production on a scientific topic. They receive professional help getting it published, in turn raising the profile of the project.

RELATE is a bridge between science and society, linking journalism students, communication experts and science personnel in an **ever-expanding network**.



WHO CAN PARTICIPATE?

IF YOU ARE A JOURNALISM STUDENT...

- Q in your final year or with some media experience;
- Q or a post-grad or alumnus of a journalism course
- Q want to learn more about research in Europe,

...BE THE BRIDGE FOR SCIENCE AND SOCIETY!

During your stay at one of our partner labs, you will meet and interview researchers and get the 'inside track' on EU-funded projects.

You will build up your **science network**, plug in to **media organisations** and have the chance to **show your talent**.

Apply for RELATE project!

IF YOU ARE A RESEARCHER...

- Q working in a European environment;
- Q benefiting from EC support;
- Q lacking the tools or opportunities to explain your work to the outside world,

...JOURNALISTS CAN HELP YOU!

As part of our network, your organisation will benefit from a group of young journalists writing about your work, boosting your visibility,

While reaching out to the general public.

Join RELATE project!



More info at www.relateproject.eu

Find out the updated list of journalism schools and research laboratories, the rules for participation and the application form.